

The QSM logo is displayed in a stylized, light-colored font against a dark teal background. The letters are slightly blurred and have a soft glow.

Your *on-track* software planning partner

ESTIMATE EXPRESS

Don't just predict the future.
Perfect it.

Picture this: Your software has made it to market ahead of schedule. Under budget. With through-the-roof customer response. And you've made a lasting impression on management, having expertly provisioned your team's resources every step of the way.

Best of all, you knew you'd succeed—from the very beginning.



Finally, you can control
the big picture.

Introducing *Estimate Express*, the new software lifecycle estimating and planning tool from QSM. Now it's easier than ever to forecast and implement the best possible plan for your software project. With such an affordable and "forward-thinking" solution, there's no better way to minimize costs, maximize productivity, and make the smartest, most informed decisions for your business's future.



Estimate Express.

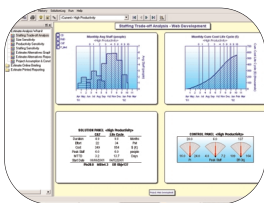
Powerful software planning—custom-made for you.

Designed especially for small software development organizations, QSM's new **Estimate Express** leverages the vast experience of an entire industry to empower you for **maximum impact software management**. Its proven suite of tools helps you apply "what works" for world-class developers to predict success in your own environment.

With Estimate Express, you control the probabilities of meeting schedule, staffing, cost, and software reliability—and get instant feedback through interactive graphical displays. You can create unlimited scenarios at any stage of the lifecycle, then compare them to your own historical projects. So you know your plan is reliable, accurate, and *reality-based*.

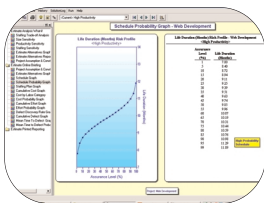
What's more, the software's robust briefing capabilities let you communicate your findings, quickly and persuasively, to your staff, top executives, and customers. So everyone can appreciate your expert vision—not to mention the thousands of dollars you'll save.

Take control with a totally effective solution.



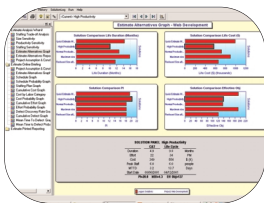
Scope your project.

Estimate Express quickly and easily evaluates your project using interactive controls and smart component technology.



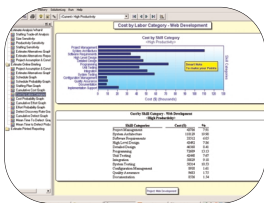
Assess the risks.

Evaluate how changes will impact the staffing, cost, schedule, and product reliability of your project. Develop several scenarios in seconds.



Identify the best strategy.

Compare your alternatives with known business objectives at the click of a mouse. You identify the strategy that maximizes your chances for success.



Communicate your plan.

Effortlessly and effectively share the details of your solution online, on paper, or in a dynamic slide presentation.

State-of-the-art features

Smart component technology

Eliminate time-consuming double keying with dynamically linked objects that update your solutions automatically.

QuickStart wizards

Get immediate answers to frequently asked questions with minimal input. Ideal for early estimates when you don't have a lot of information.

Tailored estimates

Just select the relevant projects, and their characteristics instantly transfer to a new estimate. It's instant customization!

Industry-specific productivity knowledge bases

You can rely on the proven past performance of other Fortune 1000 companies—available only to QSM clients!

Enabled interfacing with Microsoft and the Web

When it's time to create presentations or collaborate on the web, your estimate easily exports to Microsoft Office or HTML formats.

Integrated management reporting

Add "Smart Notes" to your briefing charts to make your points. Then go live with the on-line briefing capability. Need to evaluate another scenario? It's only a mouse click away.

Dynamic solution profiling

Evaluate different options at the click of a mouse. Solutions change dynamically on screen, so you can view alternatives quickly.

Now you can predict success.

It's a dream come true in the software world: Avoid cost overruns and schedule slips. Achieve unequaled accuracy in your project estimates. And gain ultimate control of the big picture. It all starts with your new software lifecycle management tool, Estimate Express.

But that's not where it ends. Unlike other alternatives, where what you see is all there is, Estimate Express lets your business easily grow into more industrial-strength and highly scalable QSM solutions—for a whole new level of planning, estimating, and benchmarking capabilities!

QSM[®]

The Intelligence Behind Successful Software Projects

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